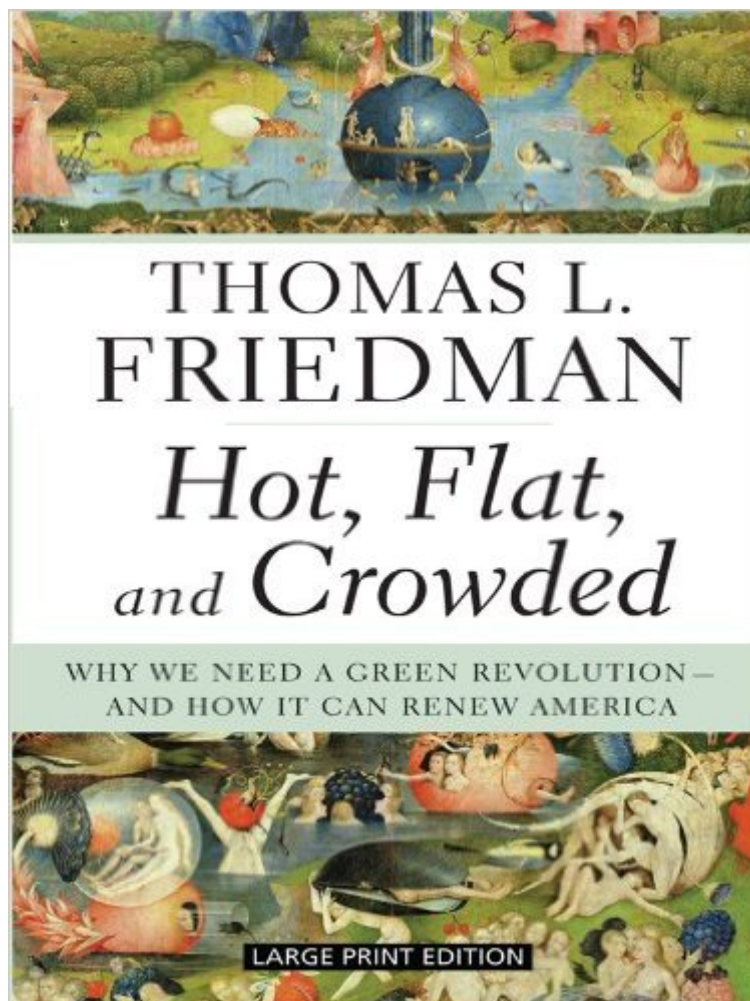


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# Hot, Flat, And Crowded: Why We Need A Green Revolution - And How It Can Renew America (Large Print Press)



## Synopsis

A #1 New York Times Bestseller -- Friedman was named one of America's Best Leaders by U.S. News & World Report. Friedman is a foreign affairs columnist for The New York Times; his column appears twice a week in the Times and is syndicated to one hundred other newspapers worldwide. Pulitzer Prize-winning author Thomas Friedman explains how global warming, rapidly growing populations, and the astonishing expansion of the world's middle class through globalization have produced a planet that is "hot, flat, and crowded." Already the earth is being affected in ways that threaten to make it dangerously unstable. In vivid, entertaining chapters, Friedman makes it clear that the green revolution we need is like no revolution the world has seen. It will be the biggest innovation project in American history; it will be hard, not easy; and it will change everything from what you put into your car to what you see on your electric bill. But the payoff for America will be more than just cleaner air. It will inspire Americans to something we haven't seen in a long time -- nation-building in America -- by summoning the intelligence, creativity, boldness, and concern for the common good that are our nation's greatest natural resources.

## Book Information

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## Customer Reviews

NY Times columnist Tom Friedman has written some of the more important current events books of the last twenty years. This effort is a spin-off of his (so far) magnum opus, "The World is Flat." In

that book, Friedman chronicled the dizzying array of changes that technology, demographics, and the fall of communism have unleashed upon the world. The message - the world has entered a new epoch fueled by instant communication and the mammoth human resources that have been unleashed in India, Latin America, and even Africa. A clear must-read, "TWIF" is an Important Book. So it was no surprise that Friedman has cranked out a follow-up. In "Hot, Flat and Crowded," Friedman takes the same dynamics that he described in "TWIF" and examines their consequences on our polluted, energy-starved world. What will we do when literally hundreds of millions of people who previously consumed little or no energy (because they were so poor and had no infrastructure) enter the middle class work force thanks to the benefits of technology? One of the problems Friedman posed in "TWIF" is that Americans who do not fight to stay ahead will be surpassed by ambitious folks from India, China, Latin America, etc. In "HFC," Friedman posits that a Green Energy revolution is the answer - the world is going to be crying out for alternative energy resources and products that encourage smart consumption of energy. If America can take the lead in these areas, our leadership role in the world is assured. But Friedman sees problems everywhere - rightly so. Our government and economy are addicted to fossil fuels, and nobody is stepping up to take the leadership mantle. So why only three stars? Well, first thing - Friedman has never been much of a stylist.

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